
Services & Pricing

PREPARED FOR

Services

Packages

Add-ons

Terms

2026 pricing benchmarks

For the planner, not the client. Published EventPlanning.com research; price inside these bands with confidence and adjust for your market and experience.

SERVICE	2026 BENCHMARK
Per-event fee, most event types	\$2,300 to \$5,500
Hourly consulting	\$50 to \$150 per hour
Month-of wedding coordination	\$1,500 to \$3,500
Partial wedding planning, typical	about \$3,200
Full wedding planning	\$4,000 to \$12,000
Percentage pricing, larger budgets	10 to 20 percent of event spend

How to use these numbers

Price the value of the event, not your hours. A \$60,000 wedding and a \$6,000 birthday need different numbers even when the work feels similar.

Corporate events typically pay about 30 percent more than social events of the same size.

Quote from the middle of the band, not the bottom. New planners who start at the floor stay there.

Raise prices after every two or three fully booked months. The calendar is the signal.

[Full guide: eventplanning.com/how-to-charge-a-fee-for-your-event-planning-service](https://eventplanning.com/how-to-charge-a-fee-for-your-event-planning-service)